

ASSYRIAN CHURCH OF THE EAST - DIOCESE OF CALIFORNIA  
**CENTRAL VALLEY ASSYRIAN FESTIVAL**  
IMMERSE YOURSELF IN THE CULTURE THAT STARTED IT ALL!



CVASSYRIANFESTIVAL.COM

Sunday, March 2nd, 2025

Dear Donor,

The Holy Apostolic Catholic Assyrian Church of the East, Diocese of California, Central Valley Parishes (Mar Zaia Cathedral, Mar Gewargis and Mar Addai Parishes) is proud to announce the 11th Anniversary of the Assyrian Festival. This year's festival will take place on September 13th & 14th.

The Assyrian Festival has allowed the community to experience the culture and hospitality of the Assyrian people in an outdoor, open-market setting under the beautifully shaded Stanislaus County Fairgrounds.

Just about everything served at the Assyrian Festival is homemade by local Assyrians, using family recipes that have been used for generations!

During the 11th Assyrian Festival, the community will have the opportunity to visit our Cultural Exhibition to become fully immersed in the History of the Assyrian Church of the East and Assyrian Culture.

Entertainment for this year's Festival include performances by well-known Assyrian singers, Cultural Assyrian Dance Performances, a Beer & Wine Garden, and Kid's Zone. Admission and parking is free and we anticipate a significant turnout from our community.

It is imperative to recognize that the Assyrian Festival would not be a success without the support and generosity of our sponsors. We are thrilled to offer our sponsors premium benefits for their contributions this year. Please take a moment to review the sponsor packages listed on the following page.

For additional information, please visit [cvassyrianfestival.com/2025-sponsors](https://cvassyrianfestival.com/2025-sponsors) or reach out to the team below:

Joseph Hermiz  
(209) 614-7611

Maggie Younan  
(209) 552-1261

George Odisho  
(209) 765-2756

We thank you in advance for your support & contributions.

In Christ,

2025 Festival Planning Committee

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# 2025 ASSYRIAN FESTIVAL

SEPTEMBER 13 - 14 2025

## SPONSOR PACKAGES

Sponsorship Levels	Event \$10,000	Platinum \$5,000	Gold \$2,500	Silver \$1,500	Bronze \$1,000
Website Advertisement	Listed First	Listed Second	Listed Third	Listed Fourth	Listed Fifth
Social Media Recognition	Individual Posts	Individual Posts	Individual Posts	Group Posts	Group Posts
Logo Displayed at Entrance	Large Logo	Medium Logo	Medium Logo	Small Logo	Small Logo
Digital Advertisement Loop During Event	Individual Page	Individual Page	Individual Page	Group Page	Group Page
Raffle Tickets	100	50	25	15	5
Vendor Booth	X	X	X		
Logo Printed on T-Shirt	X	X			
Logo Displayed on Stage	X				

### CONTACT INFORMATION

Please contact your parish office or the individuals below if you have any questions; Joseph Hermiz at (209) 614-7611, Maggie Younan at (209) 552-1261 or George Odisho at (209) 765-2756

### APPLICATION INFORMATION

Visit [cvassyrianfestival.com/2025-sponsors](https://cvassyrianfestival.com/2025-sponsors) to become a sponsor!